



How Google's Dynamic Offices Became Quieter and More Productive

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BALANCING CREATIVITY AND FOCUS

Open, flexible offices can be visually stimulating, but multiple activities happening simultaneously can create noise challenges. Google sought a solution that balanced creativity with focus.

LAYERED ACOUSTIC CEILING BAFFLES

- Installed above collaborative zones and high-traffic areas
- Custom colors to align with Google's interior design
- Acoustic modeling ensured optimal placement

REDUCED NOISE AND ENHANCED COLLABORATION

- Ambient noise reduced by 30–45%
- Improved speech clarity across zones
- Increased employee satisfaction with acoustic comfort
- Modular baffles allow flexible future adjustments

Effective Noise Control Can Coexist with Creativity

Proper acoustic design enables productive, collaborative, and visually inspiring offices.

INDUSTRIAL-GRADE CEILING Baffles

All Noise Control installed durable acoustic ceiling baffles:

- Strategically above high-noise zones in production and packaging
- Materials compliant with hygiene standards and resistant to industrial cleaning
- Phased installation to avoid disruption

A QUIETER, SAFER WORKPLACE

- Noise levels dropped by 15–20 decibels
- Improved communication and safety
- Reduced employee fatigue and stress
- Long-term, modular solution adaptable to future production layouts

Noise Control Enhances Safety and Efficiency

Even in industrial environments, targeted acoustic solutions can protect staff while improving operational efficiency.